

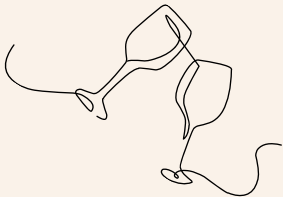


# WALK IT TOGETHER

JOIN WALK IT TOGETHER  
AND RAISE VITAL FUNDS  
FOR THE DRINKS TRUST

**18<sup>TH</sup> SEPTEMBER 2026 - LONDON**

**25<sup>TH</sup> SEPTEMBER 2026 - MANCHESTER**





## **BECOME A WALK IT TOGETHER SPONSOR!**

Now in its second year, Walk It Together has quickly become a standout moment in the drinks industry calendar, capturing media attention, driving social buzz, and offering fantastic branding visibility.

### **Sponsorship Package – £3,000**

As a valued sponsor, you'll receive:

- 4 participant spots for your team
- Your branding featured on all official event merchandise, including our challenge T-shirts and water bottles
- The company's logo will appear on the Walk It Together page of The Drinks Trust website [45,000+ users a year]
- The sponsor will be announced on social media as one of the Brand sponsors of the event on our social media channels [18,000+ followers across our channels]
- The company's logo will appear on any direct marketing activations regarding Walk It Together, distributed to 10,000+ industry contacts

This is a perfect opportunity to showcase your support, elevate your brand, and stand alongside the drinks industry as we walk for a shared cause.

**TO DISCUSS SPONSORSHIP OPPORTUNITIES,  
PLEASE EMAIL JASMINE NICOL,  
PARTNERSHIPS DEVELOPMENT MANAGER  
AT [JASMINE@DRINKSTRUST.ORG.UK](mailto:JASMINE@DRINKSTRUST.ORG.UK)**