

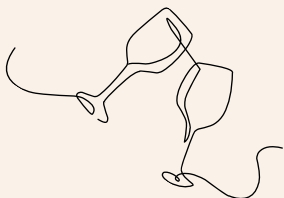


WALK IT TOGETHER

JOIN WALK IT TOGETHER
AND RAISE VITAL FUNDS
FOR THE DRINKS TRUST

18TH SEPTEMBER 2026 - LONDON

25TH SEPTEMBER 2026 - MANCHESTER





BECOME A WALK IT TOGETHER SPONSOR!

Now in its second year, Walk It Together has quickly become a standout moment in the drinks industry calendar, capturing media attention, driving social buzz, and offering fantastic branding visibility.

Sponsorship Package – £3,000

As a valued sponsor, you'll receive:

- 4 participant spots for your team
- Your branding featured on all official event merchandise, including our challenge T-shirts and water bottles
- The company's logo will appear on the Walk It Together page of The Drinks Trust website [45,000+ users a year]
- The sponsor will be announced on social media as one of the Brand sponsors of the event on our social media channels [18,000+ followers across our channels]
- The company's logo will appear on any direct marketing activations regarding Walk It Together, distributed to 10,000+ industry contacts

This is a perfect opportunity to showcase your support, elevate your brand, and stand alongside the drinks industry as we walk for a shared cause.

**TO DISCUSS SPONSORSHIP OPPORTUNITIES,
PLEASE EMAIL THE DRINKS TRUST FUNDRAISING TEAM AT
PARTNERSHIPS@DRINKSTRUST.ORG.UK**