

# EVENTS CALENDAR 2025

— THE —  
**DRINKS  
TRUST**  
— EST. 1886 —

The Drinks Trust hosts a variety of events throughout the year to raise funds in support of individuals working in the drinks industry.

## THE DRINKS TRUST UPCOMING EVENTS

### **The Drinks Trust Gala - 6<sup>th</sup> October 2025 Claridge's London**

The Drinks Trust Gala at Claridge's promises to be an unforgettable evening of elegance, networking opportunities, and heartfelt support for The Drinks Trust's work. This prestigious event invites guests from across the drinks industry to come together in one of London's most iconic venues for a night of celebration and purpose. Tables and sponsorships are available, to find out more email our Partnerships Manager Anton Lovatt [\*\*HERE\*\*](#)



### **The Drinks Trust Golf Day - 9<sup>th</sup> September Brocket Hall**

Back to popular demand, The Drinks Trust is inviting to our Golf Day, taking place on Tuesday, 9th September 2025, at [Brocket Hall](#). The event held on the prestigious Melbourne course will feature a shotgun start, launching an 18-hole Stableford competition with both team and individual challenges. A four-ball is £1500+VAT, to register your team click [\*\*HERE\*\*](#)



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## PARTNER FUNDRAISING EVENTS



### Jameson 5-a-side - 10<sup>th</sup> July location TBC

This July, Jameson is hosting an exciting 5-a-side football tournament in support of The Drinks Trust — and you won't want to miss out! Set to take place on 10th July at a soon-to-be-announced location, this fantastic event promises to be a thrilling day of friendly competition, teamwork, and community spirit — all for a great cause. To sign up, email Anton Lovatt, Partnerships Manager [HERE](#)

### Pol Roger Rugby - 14th of August at the Battersea Ironside RFC

Join the Pol Roger Portfolio team and other wine trade companies for an afternoon of glory, touch rugby and socialising, with food and charity raffle after the tournament's conclusion. All proceeds will go directly to the The Drinks Trust. Email [events@polroger.co.uk](mailto:events@polroger.co.uk) for more details on how to join.



### Walk It Together, In Memory of former Drinks Trust Chairman, Dan Townsend - 12<sup>th</sup> September London

Join our supporters in the Walk It Together this year in London, walking across the river Thames for 21 km while raising valuable funds for The Drinks Trust. The walk will be a wonderful opportunity to network with industry's colleagues, enjoying a spectacular walk along the enchanting river Thames while supporting your industry charity. To register your place, please email Alison Mann, event's organiser, [HERE](#)



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## ADDITIONAL WAYS TO SUPPORT US

### Organise a fundraising initiatives to support our Face It Together campaign

Build loyalty and team bonding by engaging your team, customers, or local community to organise events such as pub quizzes, cocktail masterclasses, or charity tastings to raise funds and awareness. Or how about create limited-edition products with a percentage of proceeds going to the campaign (e.g., co-branded products, glasses, merchandise, sportswear, etc). Find out how you can support the campaign [HERE](#)



### Bidding Together

We're calling on our amazing supporters to get involved in our Bidding Together Auction this September in partnership with [WhiskyAuction](#) by donating prizes or unique, money-can't-buy experiences. Whether it's an exclusive behind-the-scenes tour, a special tasting, a weekend getaway, or something truly one-of-a-kind, your generosity will help us raise vital funds while giving bidders the chance to win something unforgettable. Every contribution makes a difference—let's come together to make this auction our best yet! Get involved with the auction by emailing Anton Lovatt, Partnerships Manager, [HERE](#)

### Donate Products for events' raffles or prizes

The Drinks Trust is always on the lookout for exciting products and unforgettable experiences to feature in our event raffles, auctions, and prize draws. These initiatives play a key role in raising vital funds to support individuals across the drinks industry, and your contribution can make a real difference. If your company is able to donate stock, a unique experience, or a can't-buy opportunity, we would love to hear from you. If you'd like to support us by donating products, please get in touch with Anton Lovatt, Partnerships Manager [HERE](#)

