

EVENTS CALENDAR 2026

— THE —
**DRINKS
TRUST**
— EST. 1886 —

The Drinks Trust hosts a variety of events throughout the year to raise funds in support of individuals working in the drinks industry.

THE DRINKS TRUST UPCOMING EVENTS

The Drinks Trust Gala - 14th October 2026, The Guildhall City of London

The Drinks Trust Gala at The Guildhall promises to be an unforgettable evening of elegance, networking opportunities, and heartfelt support for The Drinks Trust's work. This prestigious event invites guests from across the drinks industry to come together for a night of celebration and purpose. Tables and sponsorships are available, to find out more email our Head of Partnerships, Anton Lovatt [HERE](#)



The Drinks Trust Golf Day - 21st May 2026, Denham Golf Club

We're thrilled to invite you to The Drinks Trust Golf Day 2026, taking place on Thursday 21st May at the stunning Denham Golf Club in Buckinghamshire. The event held on the prestigious Parkland course will feature a 18-hole Stableford points-based team, drinks reception and a 2 course meal. A four-ball is £1500, to register your team, please email our Head of Partnerships [HERE](#)



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Walk It Together 2026 - 18th and 25th September 2026 in London and Manchester

Following the success of Walk It Together in 2025 for our Face It Together campaign, we are pleased to announce Walk It Together 2026. The event will return next year, expanding to take place in both Manchester and London. To take place, please get in touch with our Partnerships Development Manager, Jasmine Nicol [HERE](#)



**FACE IT
TOGETHER**
STANDING TOGETHER FOR 140 YEARS

Face It Together Social Media Day - 2nd October 2026, online

Face It Together Day, taking place on 2nd October 2026, is a national awareness initiative led by The Drinks Trust. The day shines a light on the challenges faced across the drinks industry while actively promoting wellbeing, and financial resilience. By taking part, individuals and businesses help foster a more supportive, inclusive industry, ensuring that no one in our industry has to face difficulties alone. To take part, please email our marketing team [HERE](#)

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PARTNER FUNDRAISING EVENTS



Jameson 5-a-side - 14th May location TBC

This May, Jameson is hosting an exciting 5-a-side football tournament in support of The Drinks Trust, and you won't want to miss out! Set to take place on 14th May at a soon-to-be-announced location, this fantastic event promises to be a thrilling day of friendly competition, teamwork, and community spirit — all for a great cause. To sign up, email Anton Lovatt, Head of Partnerships [HERE](#)

Drinks Trade Regatta - 4th June at the Solent

The Drinks Trade Regatta is an annual sailing event uniting the hospitality industry for teamwork, competition, and camaraderie on the Solent, raising over £125,000 for charity in nine years. Teams from drinks brands, on-trade retailers, and suppliers enjoy two days of close one-design racing, social events, and industry networking. The regatta runs 3–5 June 2026, with racing, a Cowes evening at the RORC, and prizegiving at Port Solent. To register to The Drinks Trade Regatta, please click [HERE](#)

Pol Roger Rugby - 13th of August at the Battersea Ironside RFC

Join the Pol Roger Portfolio team and other wine trade companies for an afternoon of glory, touch rugby and socialising, with food and charity raffle after the tournament's conclusion. All proceeds will go directly to the The Drinks Trust. Email events@polroger.co.uk for more details on how to join.

